

4 The Future of Grimsby Town Centre A Town Centre for People

Town centres are important places for people to live, work and enjoy in their leisure time. A strong town centre has a range of different uses and activity throughout the day, and into the evening. We want to put people at the heart of this Masterplan and ensure the centre of Grimsby is welcoming to all, feels safe, and is easy to get to and move around in using different types of transport.

This masterplan must work for the people of Grimsby. We are considering how people use and move around and use the town centre every step of the way. We want people to feel welcome and safe in the town centre. Making the town centre functional for pedestrians is crucial. We want people to be able to come to the town, do their shopping, perhaps meet some friends in a café, and be able to sit on a bench and enjoy the waterfront. The changes must also bring economic growth to the town centre which will benefit everyone, such as more jobs, places for high quality education and space for new businesses.

On this board, we have imagined how different people might experience Grimsby in the future.



The Weatherall Family

The Weatherall Family have lived in Grimsby for 5 years. They take advantage of the easy pedestrian routes around the town, and there are always lots of free, family-friendly events taking place at St James Square or at Riverhead Square. The kids love walking through the town centre along the heritage trail, spotting all the historic buildings as they go.



Barbara and Kristine

Barbara and Kristine were both brought up in Grimsby and have been coming to the town centre all their life. They do most of their shopping in Freshney Place and in the food market. When they meet up in town they grab a coffee and catch up whilst sitting on their favourite bench overlooking the River Freshney.



Jasmine

Jasmine is a young entrepreneur and a keen cyclist. She uses the new cycleways around the town centre to cycle between meetings with potential investors. She works in one of the new shared digital labs and loves hosting 'learn and grow' skill evenings at the digital hub. After a busy day, she loves meeting up with friends for a drink next to Alexandra Dock.



Geoff

Geoff commutes on the bus to his job in Grimsby town centre. His company is looking to expand out of their small unit and move to a larger office soon. They like their town centre location because of all the new restaurants and bars opening up and are looking at some conveniently located new offices near the railway line.



Patrick and David

Patrick and David are from an offshore wind company here on a business trip. They are only in Grimsby town centre for a couple of weeks to visit but enjoy being able to walk from their hotel by the station, right the way up to the dock area. They are impressed with the changes and development taking place in the town centre, noticing new things every time they visit.



Ollie

Ollie and his friends often meet up in the centre of Grimsby to hang out. They can always find something to do after school and at the weekend. They spend time at the Youth Zone and Ollie is about to start some work experience at one of the new renewable energy companies in the town.

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